

# Nestlé responds to Baby Milk Action concerning Wyeth's marketing practices

---

25/06/2012

Nestlé has responded to a letter by Baby Milk Action (BMA) asking that we intervene to stop Wyeth's SMA Know How Roadshow in the UK. Wyeth is owned by Pfizer Nutrition, which we recently acquired.

We thanked BMA for raising their concerns with us. However, since our acquisition of Pfizer Nutrition is still subject to regulatory approval, we cannot make any comments at this stage. Anti-trust regulations do not permit us to influence the marketing practices of other companies. Until all regulatory authorities have formally approved the transaction, Pfizer Nutrition has to be considered by us as another company and we remain independent competitors. When the deal is finalised, and Pfizer Nutrition can be considered a part of Nestlé, we will, of course, appreciate receiving any concerns stakeholders may have regarding Pfizer Nutrition's marketing of breast-milk substitutes.

We encourage all stakeholder to raise their concerns regarding our breast-milk substitutes marketing practices directly with us and in a timely manner. We commit to investigate and respond to all concerns we receive, and to take corrective action when necessary.